

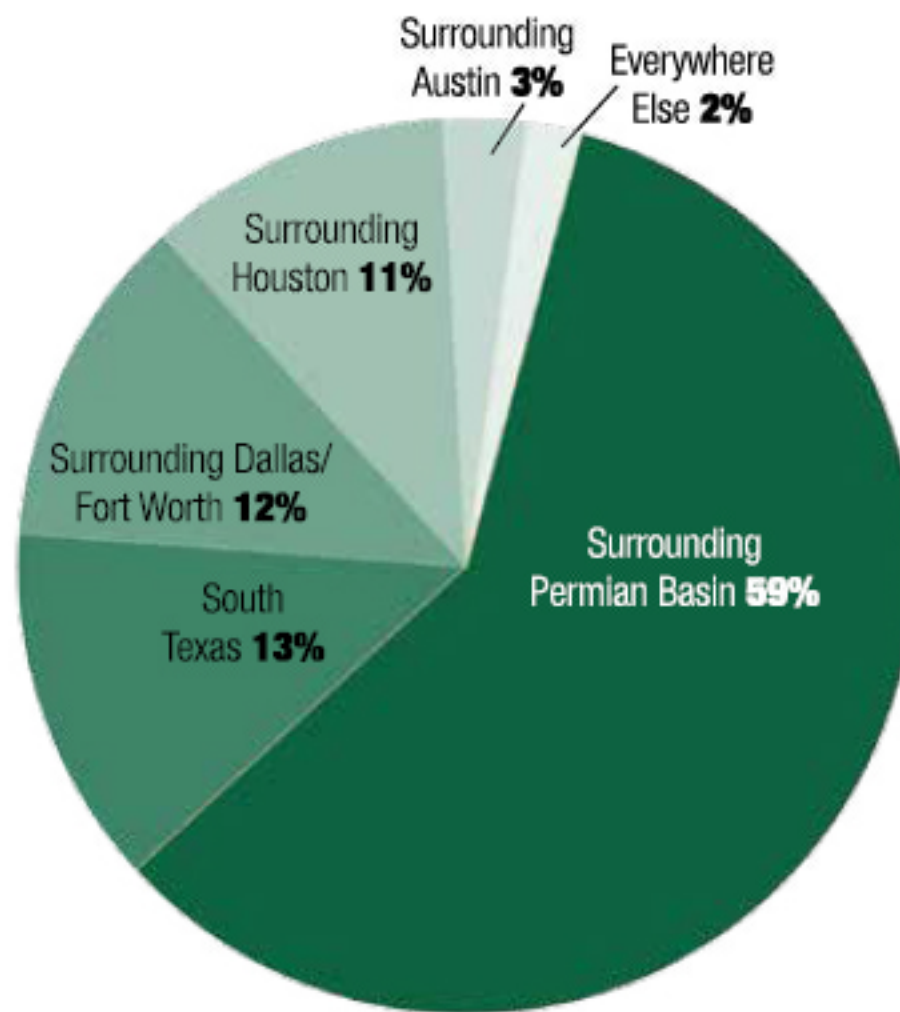
Audience

Permian Basin Oil & Gas Magazine is a monthly business-to-business publication focusing entirely on the oil and gas vertical in the 54-county region in Texas and New Mexico known as the Permian Basin. We deliver highly-targeted content with a balance of stories not only about the technology and statistics of oil and gas production, but also about the people making it all happen.

Who reads *PBOG*?

More than **80%** of our readers live in Texas, and most of those are in and around Midland and Odessa.

PBOG Print Readership in Texas



More than just a magazine!

News and stories reach beyond the print magazine. Our digital audience is engaged, and growing!



Partnering with *PBOG* exposes your company to more than 30,000 people doing business in the Permian Basin each month.