

# 2018 Editorial Calendar

## **JANUARY** | DEADLINE: DEC. 1

### **Features:**

Exports and How They Will Transform the Basin  
Top Hand Profile

### **Service Industry Articles:**

Sand and Proppants  
Banking and Finance

## **FEBRUARY** | DEADLINE: JAN. 2

### **Features:**

The Frac'ing Issue  
Natural Gas—The Basin's Biggest Surprise

### **Service Industry Articles:**

Tool and Equipment Rental  
Well Stimulation

## **MARCH** | DEADLINE: FEB. 1

### **Features:**

Top Hand Banquet Wrapup in words and pictures  
Permian Basin Energy Expo – a Preview

### **Service Industry Articles:**

Information Technology  
Well Servicing

## **APRIL** | DEADLINE: MARCH 1

### **Features:**

Marketing—Why and How You Need to Be Doing It  
The Hot Plays Today

### **Service Industry Articles:**

Drilling and Completion  
Outsourcing

## **MAY** | DEADLINE: APRIL 2

### **Features:**

New Mexico Issue  
Innovation in the Oilfield

### **Service Industry Articles:**

Safety  
Water Treatment and Supply

## **JUNE** | DEADLINE: MAY 1

### **Features:**

Did Land Prices Climb Too Far?  
Permian Basin Energy Expo: Every Exhibit, Every Speaker  
Spring Swing Golf Tournament

### **Service Industry Articles:**

Tubulars and Pipe Service  
Construction and Dirt Work

## **JULY** | DEADLINE: JUNE 1

### **Features:**

Leadership  
The Rig Hand of 2018: A New Breed

### **Service Industry Articles:**

Trucking  
Data Security

## **AUGUST** | DEADLINE: JULY 2

### **Features:**

How These Companies Survived the Downturn of 2015-2017  
Roads and Infrastructure

### **Service Industry Articles:**

Automation  
Chemicals and Well Treating

## **SEPTEMBER** | DEADLINE: AUG. 1

### **Features:**

The Basin and the Rest of the World (It's a world market today)  
Hiring: Everyone's Challenge

### **Service Industry Articles:**

Environmental  
Auctions

## **OCTOBER** | DEADLINE: AUG. 31

### **Features:**

Economic Impact - National, Regional, State (TX plus NM), Local  
PBPA Annual Meeting Agenda

### **Service Industry Articles:**

Downhole Hardware  
Geophysical / Seismic

## **NOVEMBER** | DEADLINE: OCT. 1

### **Features:**

A Look Back at Wall Street's PerMania  
West of Odessa: The New Hotbeds

### **Service Industry Articles:**

Midstream: The Big Buildout – Midstream's Huge Year  
Tool and Equipment Rental

## **DECEMBER** | DEADLINE: NOV. 1

### **Features:**

Previewing the 2019 Legislatures in Texas and New Mexico  
PBPA Annual Meeting Highlights

### **Service Industry Articles:**

Well Servicing  
Manufacturing