

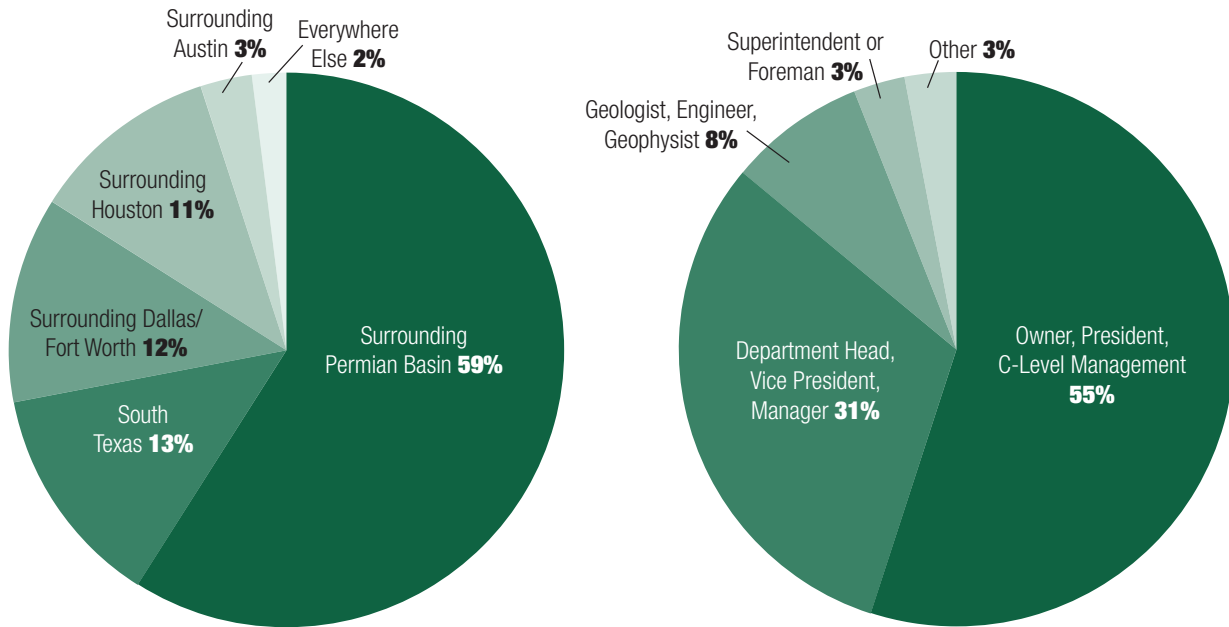
Audience

Permian Basin Oil & Gas Magazine is a monthly business-to-business publication focusing entirely on the oil and gas vertical in the 54-county region in Texas and New Mexico known as the Permian Basin. We deliver highly-targeted content with a balance of stories not only about the technology and statistics of oil and gas production, but also about the people making it all happen.

Who reads *PBOG*?

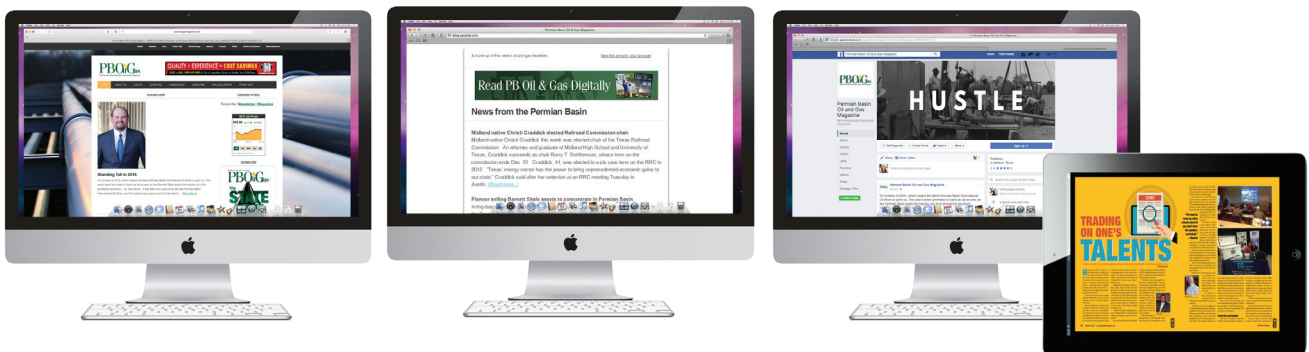
More than **80%** of our readers live in Texas, and most of those are in and around Midland and Odessa. Our readers are decision makers. Titles include Owner, President, CEO, Vice Presidents and Department Heads.

PBOG Print Readership in Texas



More than just a magazine!

News and stories reach beyond the print magazine. Our digital audience is engaged, and growing!



Partnering with *PBOG* exposes your company to more than 35,000 people doing business in the Permian Basin each month.