

2024 Editorial Calendar

IN EVERY ISSUE

NEWS FROM THE PBPA An overview of the current happenings in the industry written by the Chairman, President, and General Counsel.

WORK & PLAY Tidbits from around the Permian Basin. Includes events, food, and cool new gadgets.

WORKOVERS Random thoughts and miscellaneous snippets of information.

DEAR HR LADY For those running rigs AND HR. Great insights from an industry pro.

SAFETY A monthly column written by Dusty Roach. Sharing common sense, and some very specific safety practices.

DRILLING DEEPER Articles that start in the magazine, but are available in entirety on pbog.com

FEATURES Planned feature stories are detailed below.

INDUSTRY REPORTS The latest stats from Enverus.

NEWS REVIEWS A roundup of recent news bits highlighting activities of Permian Basin companies.

BACK IN THE DAY In partnership with the Petroleum Museum, a look back from whence we came.

ENERGY & LENDING A monthly column discussing the latest trends in the financial space.

JANUARY | DEADLINE DEC. 1

- Top Hand (honoree) profile

SERVICE INDUSTRY ARTICLES:

- Artificial Lift: the Technologies
- Wireline

FEBRUARY | DEADLINE JAN. 1

Trade Show Distribution

- Quality of Life in the Basin

SERVICE INDUSTRY ARTICLES:

- Refracs
- Water

MARCH | DEADLINE FEB. 1

Trade Show Distribution

- When Agencies Are Weaponized

SERVICE INDUSTRY ARTICLES:

- Information Technology
- Sand

APRIL | DEADLINE MAR. 1

- What's Happening to Formation Pressure?

SERVICE INDUSTRY ARTICLES:

- Tool/Equipment Rental
- Oilfield Aviation

MAY | DEADLINE APR. 1

Trade Show Distribution

- New Mexico Update

SERVICE INDUSTRY ARTICLES:

- Artificial Lift: The Strategies
- Oilfield Services

JUNE | DEADLINE MAY 3

Trade Show Distribution

- Lateral Lengths: Can Shorter Be Better?

SERVICE INDUSTRY ARTICLES:

- Construction and Dirt Work
- Frac Services

JULY | DEADLINE JUNE 1

- What Consolidation Has Wrought

SERVICE INDUSTRY ARTICLES:

- Cyber Security
- Trucking

AUGUST | DEADLINE JULY 1

- Economists Assess the Basin's Prospects

SERVICE INDUSTRY ARTICLES:

- Automation, Controls, and Measurement
- Downhole Tools

SEPTEMBER | DEADLINE AUG. 2

- PBPA Annual Meeting Preview

SERVICE INDUSTRY ARTICLES:

- Artificial Lift: the State of the Art
- Manufacturing

OCTOBER | DEADLINE SEPT. 1

Mergers and Acquisitions

SERVICE INDUSTRY ARTICLES:

- Water
- Spotlight on New Technology

NOVEMBER | DEADLINE OCT. 1

Extended Distribution @ Executive Oil Show

- PBPA Annual Meeting Highlights

SERVICE INDUSTRY ARTICLES:

- Environmental
- Oilfield Services

DECEMBER | DEADLINE NOV. 1

- Giving Back
- Previewing the 2025 Legislatures

SERVICE INDUSTRY ARTICLES:

- Frac Technology
- Artificial Lift: The Future

Editorial calendar subject to change at the editor's discretion.